



## SPONSORSHIP INFORMATION



CANADIAN FARM WRITERS' FEDERATION ANNUAL NATIONAL CONFERENCE  
HOSTED BY EASTERN CANADA FARM WRITERS' ASSOCIATION



# Sponsorship Levels



## Ace

**\$6,500**

This level provides a title sponsorship for a premier Risky Business event.

*Choose one of:*

- Thursday Opening Reception
- Friday Dinner/Entertainment
- Saturday Awards Banquet



## King

**\$5,000**

This level provides a title sponsorship for a Risky Business event.

*Choose one of:*

- Hospitality Suite (three nights)
- Saturday Lunch
- Saturday Evening Cocktail Reception



## Queen

**\$4,000**

This level offers you the opportunity to sponsor one of our exclusive tours.

*Choose one of:*

- Thursday Michigan Tour
- Friday Bus Tour 1 (Sarnia)
- Friday Bus Tour 2 (Ridgetown-Chatham)
- Friday Bus Tour 3 (Leamington-Harrow)

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# Sponsorship Levels



## Jack

**\$3,000**

This level offers you the opportunity to sponsor one conference event.

*Choose one of:*

Friday Breakfast

Saturday Breakfast

Professional Development Session 1

Professional Development Session 2

Professional Development Session 3

Professional Development Session 4



## Wild Card

**\$2,000**

This level offers you the opportunity to co-sponsor one conference element.

*Choose one of:*

Audio-Visual

Conference App

Saturday Morning Nutrition Break

Saturday Afternoon Nutrition Break

Agenda Notebooks

Attendee Bags



## Community Cards

**\$1,000**

This level is a general sponsorship.

## Player's Club

**\$500**

(or in-kind up to \$999 value)

This level is a supporter sponsorship.

# Sponsorship Details

## **ACE**

Your sponsorship will be showcased at your signature event through signage, including event banners, table signs, and more.

Your sponsorship will be highlighted to attendees through event opening speaking spot, registration package inclusion (logo and URL), program inclusion, signage throughout your sponsored event, conference signage, recognition during daytime session, social media engagement, inclusion on our website.

Your sponsorship also includes two complimentary conference registrations and the opportunity to contribute an item to our attendee bags.

## **KING**

Your sponsorship will be showcased at your signature event through signage, including event banners, and table signs.

Your sponsorship will be highlighted to attendees through recognition during the event/at suite opening, registration package inclusion (logo and URL), program inclusion, signage throughout your sponsored event, conference signage, recognition during daytime session, social media engagement, inclusion on our website.

Your sponsorship also includes two complimentary conference registrations and the opportunity to contribute an item to our attendee bags.

## **QUEEN**

Your sponsorship will be highlighted to attendees through registration package inclusion (logo and URL), program inclusion, recognition on conference signage, recognition during sponsored event, recognition during daytime session, social media engagement, inclusion on our website.

Your sponsorship also includes one complimentary conference registration and the opportunity to contribute an item to our attendee bags.

# ***Sponsorship Details***

## ***JACK***

Your sponsorship will be highlighted to attendees through registration package inclusion (logo), program inclusion, signage at your sponsored event, conference signage, recognition during daytime session, social media engagement, inclusion on our website.

Your sponsorship also includes the opportunity to contribute an item to our attendee bags.

## ***WILD CARD***

Your sponsorship will be highlighted to attendees through registration package inclusion (logo), program inclusion, conference signage, recognition during daytime session, social media engagement, inclusion on our website.

Your sponsorship also includes the opportunity to contribute an item to our attendee bags.

## ***COMMUNITY CARDS***

Your sponsorship will be highlighted to attendees through registration package inclusion (logo), program inclusion, conference signage, social media engagement, inclusion on our website.

Your sponsorship also includes the opportunity to contribute an item to our attendee bags.

## ***PLAYER'S CLUB***

Your sponsorship will be highlighted to attendees through registration package inclusion (logo), program inclusion, conference signage, social media engagement, inclusion on our website.

## ***TO LEARN MORE***

Canadian Farm Writers' Federation: [www.cfwf.ca](http://www.cfwf.ca)

Eastern Canada Farm Writers' Association: [www.ecfwa.ca](http://www.ecfwa.ca)

CFWF2020 - Risky Business: [www.cfwf2020.ca](http://www.cfwf2020.ca)

# ***CONTACT***

*TO BOOK YOUR  
CFWF2020 SPONSORSHIP  
PLEASE CONTACT:*

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